



New Volkswagen Collection

Volkswagen Lifestyle



Football

A true professional: Match-quality football in line with FIFA specifications/DFB requirements • Hand sewn • Butyl bladder with butyl valve • With printed VW logo • **Material:** Glossy artificial leather, 4-layer • **Colour:** White, Blue, Grey • **Size:** 5
000.050.540.D .284



Men's t-shirt

Style with confidence: T-shirt with classic fit and rounded neckline • Slightly glossy logo print on the chest • Yellow, woven band on the neckline with white Volkswagen lettering • **Material:** 100 % cotton • **Colour:** Blue • **Sizes:** S-XXXL
5H0.084.200.A-F.287



Folding box

Great things come in little packages: Sturdy folding box, non-tear, water-repellent and resistant to dirt • Outer edges with 3M reflective tape • **Material:** 100 % polyester • **Colour:** Black • **Load capacity:** 30 kg • **Dimensions:** 50 x 32 x 27.5 cm (unfolded)
5H0.061.104



Knitted beanie

A cool look: Trendy knitted beanie in new shade of Volkswagen Blue • Yellow label with VW logo on cuff • **Material:** Cotton blend
5H0.084.303



Sweatshirt

Not only beautiful: Unisex sweatshirt with roughened, soft interior • Slightly glossy logo print on the chest • Yellow, woven band on the neckline with white Volkswagen lettering • **Material:** 100 % cotton • **Colour:** Blue • **Sizes:** XS-XXXL
5H0.084.131. -F.287

A new era has begun

Volkswagen is entering the future. That much is clear at first sight. Life happens with a Volkswagen. More than ever. The **New Volkswagen Collection** embodies the brand's new sentiment and brings a feeling of optimism into our day-to-day lives.



Lift-out puzzle

For future car-lovers: Wooden puzzle with 7 Volkswagen models • Made by Gollnest & Kiesel • For children aged approx. 12 months and up • **Size:** 30 x 21 cm

1H9.087.528.A



Top Trumps game

Winner! 32 cards for Volkswagen Top Trumps game with vehicles from the years 1948 to 2013 • From the Beetle and the Fridolin Bus to the XL1 • Rules included • For children aged 6 and up

5C0.087.528.A



Bath towel

Coming full circle: Hand towel made from high-quality terry cotton • Soft, thick quality • Extra absorbent • VW logo woven across entire surface • With hook • **Colour:** Blue • **Diameter:** 140 cm

5H0.084.500



Multifunction scarf

Versatile: Soft fine-knit sleeve can be worn as a scarf, hat, head band or face covering • **Material:** 95 % cotton, 5 % elastane • **Colour:** Blue • **Size:** 50 x 25 cm

5H0.084.303.A



Thermos cup

When you're out and about: Double-walled Thermos cup with a laser-engraved VW logo • Vacuum keeps your drink hot or cold • **Material:** Stainless steel • **Colour:** Blue • **Volume:** 0.4 l • **Height:** 18.5 cm

5H0.069.604



Pocket umbrella

Whatever the weather: Automatic pocket umbrella with fibre glass/aluminium ribs • Synthetic handle with VW logo and icon on the release button • Inc. protective cover with Volkswagen lettering • **Colour:** Black • **Diameter:** 95 cm

5H0.087.602



Micro-fibre cloth

Well looked-after: High-quality micro-fibre cloth for touch displays and high-gloss surfaces • With embossed VW logo • Robust, washable up to 30 °C • **Material:** 70 % polyester, 30 % polyamide • **Colour:** Anthracite • **Size:** 34 x 30 cm

5H1.096.151



The new Golf

What comes after seven?

The Golf has been consistently exceeding expectations for seven generations. And now it is doing it again: Welcome to the new **Golf Collection!**



Backpack

Strapped in tight: Trendy bag with drawstring for everything that life has to throw at you • Water-repellent • With large "8" on the front and yellow VW logo label • **Material:** 100 % polyester with PU coating • **Colour:** Blue • **Size:** 45 x 35 cm

5H0.087.318



Lanyard

On the hook: Lanyard key tag with stylish all-over print and rotating snaplink hook • **Material of strap:** 100 % polyester • **Colour:** Blue
5H0.087.610



Men's parka

Weatherproof: Men's jacket in trendy parka style with integrated hood • Wind- and waterproof • Large gel print on the right chest side • Golf lettering on left sleeve • Fabric zip tag with Volkswagen lettering • **Material:** 100 % polyester • **Colour:** Blue • **Sizes:** S-XXXL
5H0.084.003.A-F.287



Sweatshirt

Soft on the inside: Unisex sweatshirt with roughened, soft interior and slightly glossy print • Yellow, woven band on the neckline with white Volkswagen lettering • **Material:** 100 % cotton • **Colour:** Light Grey Mélange • **Sizes:** XS-XXXL
5H0.084.131. -F.573



Men's t-shirt

Cutting a fine figure: Men's t-shirt with casual print in regular fit • Yellow, woven band on the neckline with white Volkswagen lettering • **Material:** 100 % cotton • **Colour:** Light Grey Mélange • **Sizes:** S-XXXL
5H0.084.200.A-F.573



Ladies' t-shirt

Laid-back and feminine: Lightweight t-shirt for women, casual design • Raised, slightly glossy print • Yellow, woven band on the neckline with white Volkswagen lettering • **Material:** 100 % cotton • **Colour:** Yellow • **Sizes:** XS-XXL
5H0.084.210. -E.655



Walking stick umbrella

Can weather the storms: Automatic walking stick umbrella with windproof fibre glass rib system and soft handle • Black gloss interior print "8" on a panel • Yellow label with white VW logo • **Colour:** Black • **Diameter:** 105 cm
5H0.087.600



Travel bag

Well-travelled: Sporty travel bag with various compartments and stylish gel print • Padded shoulder strap with woven Volkswagen lettering • Fabric zip tag with Volkswagen lettering • **Material:** 100 % polyester with PVC coating • **Colour:** Grey Mélange • **Dimensions:** 60 x 32 x 32 cm
5H0.087.300



Model car

Still great, even in miniature form: The Golf 8 enables you to enjoy the new Golf experience at home or in the office • **Material:** Die-cast zinc • **Colour:** Lemon Yellow Metallic • **Scale:** 1 : 43
5H0.099.300. .10W



Cap

A classic: Baseball cap with stylish gel print • Metal clasp for adjusting the size with sophisticated Volkswagen lettering • Yellow label with VW logo on the back • **Material:** 100% cotton • **Colour:** Grey Mélange
5H0.084.300.A

Volkswagen Lifestyle

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Volkswagen Zubehör GmbH, Dreieich, Germany

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